

# DON'T MISS OUT ON YOUR SHARE OF £9 BILLION\* WITH HOMEMOVERS DATA

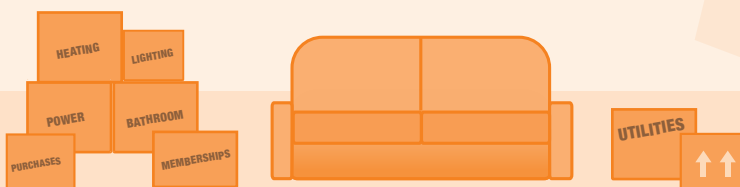
## 50,000 PEOPLE MOVE HOME IN THE UK EVERY SINGLE WEEK

Every move creates opportunities for businesses like yours to capitalise.

PEOPLE MOVING HOME  
ARE OPEN TO CHANGING  
EVERYTHING, FROM  
THEIR UTILITIES,  
TO MEMBERSHIPS,  
TO FURNITURE

### THESE MOVERS ARE WORTH £9 BILLION A YEAR TO UK BUSINESSES

So while they're being welcomed to their new area, why not introduce them to your brand?



INTRODUCE YOURSELF  
TO POTENTIAL NEW  
CUSTOMERS AND KEEP  
TRACK OF WHEN YOUR  
EXISTING CUSTOMERS  
ARE MOVING

### STAY IN THE KNOW



Get advice on the best times to talk to people to grow your customer base



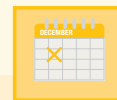
The most accurate address records in the UK



Cross-checked with estate agent data and updated daily



Always know who's moving – where and when



Get updated daily, weekly or monthly, or we can work directly into your database

USE HOMEMOVERS  
DATA TO DRIVE  
YOUR MARKETING  
STRATEGY

A Customer  
1 New House  
Becoming  
IN5 IGH T

SOLD



LEARN MORE AT [ROYALMAIL.COM/HOMEMOVERSDATA](https://royalmail.com/homemoversdata)  
OR CALL 03456 000 098

\*Royal Mail, Mover Marketing New opportunities to find, win and retain customers